Pre-course in Microeconomics, 10 hours

Sustainable Chemistry and Technologies for Circular Economy University of Padova Winter 2023/2024

Syllabus

Instructor: Nadiia Matsiuk Language: English **Email:** nadiia.matsiuk@hec.ca **Venue**: Online (zoom)

Book: Pindyck, R. S., Rubinfeld, D. L.. Microeconomics 8th ed.. Pearson, 2013.

Programme

Seminar 1. Supply and demand. (3 hours)

I. Introduction. Economics vs Microeconomics vs Macroeconomics. Tradeoffs of economic agents. Markets: competitive and noncompetitive. Prices. Real and nominal prices.
II. The basics of supply and demand. The supply curve and variables that affect it. The demand III. Exercises: Consumer price index (CPI), Finding the market-clearing price and guantity.

Seminar 2. Consumers. (3 hours)

I. Consumer preferences. Assumptions. Indifference curves. The marginal rate of substitution. Utility and utility functions.

II. Budget constraints. The budget line. Budget line shifts as income and prices change.

III. Consumer choices. Marginal utility. Normal and inferior goods. Elasticity of demand.

Consumer surplus. Consumers and uncertainty.

IV. Exercises: Utility maximization under a budget constraint.

Seminar 3. Consumers under uncertainty. (1 hour) Risk. Preferences toward risk. Reducing risk. Bubbles. Behavioural economics.

Seminar 4. Firms. (3 hours)

- I. Production technology. Nature of a firm. Production functions. Returns to scale. Isoquants.
- II. Cost constraints. Cost. Types of costs. Long run and short run.
- III. Input choices. Perfectly competitive markets. Marginal revenue, marginal cost and profit maximization. Introduction to monopoly and oligopoly.
- IV. Exercises: Cost minimization; profit maximization.